



## HEREFORD & SOUTH HEREFORDSHIRE BRANCH



**Standing as a Reform candidate is the best way to be part of the change this county needs.**

If you love Herefordshire, you can make an impact at a local level and improve the lives of members of your community by bringing the common-sense Reform approach to local government.

**No prior political experience is necessary.**

As a Reform candidate you will receive free training from our Centre of Excellence and this will continue once you are elected.

**Ctrl+ Click Nigel above, to contact the Chair.**

### Message from the Chair

Welcome to the first branch newsletter for our Hereford & South Herefordshire Constituency. The newsletter will be an additional line of communication between our committee and the current 1182 registered supporters and members that we currently have in the constituency. We will produce the newsletter on a bi-monthly basis and will feature articles of interest from Reformers locally and nationally.

Echoing the growth of ReformUK nationally, here in South Herefordshire we have seen our membership continue to grow over the last 12 months. We now have a full committee and are holding both regular committee and branch meetings in accordance with the branch rules that are set by Reform HQ.

We are therefore building a very strong constituency branch in South Herefordshire and with the possibility of a General Election in 18 months or so we need to build up the branch by:

- adding members
- building up the number of members and supporters who will do the campaigning work at election time.
- promoting visibility with the constituents via street stalls and events etc.
- finding suitable candidates for the County Council elections in 2027 (we have 53 seats to cover).
- regular branch meetings to ensure engagement with the membership.
- raising funds via donations and events as the branch does not receive funds from Head Office.

The branch is also active on social media, and this is something we are further developing as it is a key medium to get our message across particularly to the younger voters.

I urge you to get involved in the branch whatever way you can whether that be attending our branch meetings, volunteering at election time to deliver leaflets, help with street stalls, canvassing or donating to the branch so we can build up a war chest to fight the County election in 2027 and the National election when it comes.

David Howle

**Chair, Reform UK Hereford & South Herefordshire**

# A Reform UK New Year message from Ross-on-Wye

As we step into the New Year, I want to extend my warmest wishes to all our residents, members, and supporters. It has been a truly historic and tremendously rewarding few months for our movement here in Herefordshire.

August saw a moment of history for our party in the county, with the Reform UK win in Ross-on-Wye leading to the first-ever Reform Town Councillor in Herefordshire. The victory was a powerful testament to the growing appetite for real change in our community, and I want to express my deepest thanks to the whole support team involved; your dedication and hard work made the historic win possible.

September brought a significant moment of connection to the heart of our movement when I had the honour to meet Nigel Farage and the leadership team during an invitation to the Houses of Parliament. This included Sarah Pochin MP, who really needs to be seen back in Ross-on-Wye, where she has roots and a strong connection to the community.

Building on our summer of progress, September saw an incredible Reform UK National Conference at the NEC in Birmingham on the 5th and 6th. The atmosphere was nothing short of electric as thousands of members and supporters gathered to hear from the leadership team, including Nigel Farage and Chairman Zia Yusuf. It was a professional, high-energy event that truly signalled our transition to a serious political force.

This momentum surged even further during our brilliant National Action Day on Saturday, October 25th. Across the country—from Hereford to Holyhead—our activists were out in force, and the response was outstanding: we witnessed an astonishing 2,000 new members join the movement in just 24 hours.

We carried this momentum into November, holding two amazing Reform UK evenings. The first was in Peterchurch and the second was a Quiz and Raffle night in Hereford; both were well attended and witnessed an electric energy. I must also mention the Reform UK styled cake, won during the quiz, which was certainly the prize we all wanted!



Since joining the Town Council, it has been an absolute pleasure to help when and where I can. I have made many new friends within our residents, and I have enjoyed assisting them with a wide range of issues. From right of way access issues to gravestone cleaning, from District Nurse coverage to drainage problems, and supporting our local and national farming communities, every interaction reinforces my commitment to serving the people of Herefordshire.

As part of the RTC, I also sit as the Armed Forces Covenant Champion, a role I take with great seriousness in supporting our service personnel, veterans, and their families. It was also a profound honour and privilege to lay a wreath on behalf of the party on Remembrance Day, paying tribute to those who made the ultimate sacrifice for our freedom.

Crucially in the new year, I wish to assist in a major effort to increase our footprint across the whole of Herefordshire. This means actively supporting new candidates, new members, and activists. We must spread the great works that Reform UK will bring to not only the county but the whole country.

The demand for change is overwhelming, and Reform UK is uniquely positioned to deliver a safe, prosperous future. Looking ahead—the people are speaking, and Reform UK is listening. We are ready to be part of the most positive political movement in the UK and secure a prosperous future for everyone.

Cllr Richard McEvoy (Mac)

# ● Reform UK Response to the Budget: "Tax Workers, Spend on Benefits"

This Budget represents a continuation of the damaging economic consensus between the major parties—a cycle of high taxation coupled with soaring, unproductive public spending

## 1. The Stealth Tax Trap on Working People

- **"Stealth Tax"** : The freezing of income tax thresholds (fiscal drag) is condemned as a **"betrayal of working Britain"**. The freeze pulls millions more people (nurses, teachers, emergency workers) into higher tax brackets and is the single largest tax-raising measure in the Budget.
- **Discouraging Enterprise:** The numerous new taxes and tax reforms are viewed as piecemeal, anti-enterprise measures that confuse the tax system and discourage investment. We argue for a wholesale simplification and reduction of the tax code to boost growth.

## 2. Welfare Splurge and Uncontrolled Spending


- **Abolition of the Two-Child Limit:** We condemn the abolition of the two-child benefit limit as a **"costly welfare splurge"** (£3 billion per year) that rewards a culture of dependency and makes a crucial error by increasing spending without corresponding cuts elsewhere. Reform UK only wanted removal of the cap for working families. The cost would be £300m rather than the £3 Billion it will cost by giving to those who don't work.
- **Failure to Find Efficiencies:** We reject the Chancellor's claimed "efficiencies," arguing that genuine savings can only be achieved by radically reforming the public sector and slashing non-essential spending, particularly costs associated with overseas foreign aid. We argue for a massive reduction in the cost of government to fund tax cuts.

## 3. No Plan for Economic Growth

- **Downgraded Forecasts:** We highlight the continued downgrading of **productivity growth forecasts** and the worsening outlook for real disposable income, arguing that the Budget fails to address the UK's underlying structural problems.
- **Call for Supply-Side Reform:** We advocate that the only way to genuinely balance the books is by achieving high growth. We would reiterate our own proposals for radical supply-side reforms, including deregulation and substantial tax cuts for businesses and individuals, which will unlock billions in investment and employment.



PLEASE DOWNLOAD THE FREE REFORM UK GO APP

 The ReformGo app is our official mobile platform. It is an all-in-one hub for you. It is available as a free download from your App Store.

1. Direct Support

- **Membership Management:** Users can access and manage their membership details anytime, serving as a digital membership card.

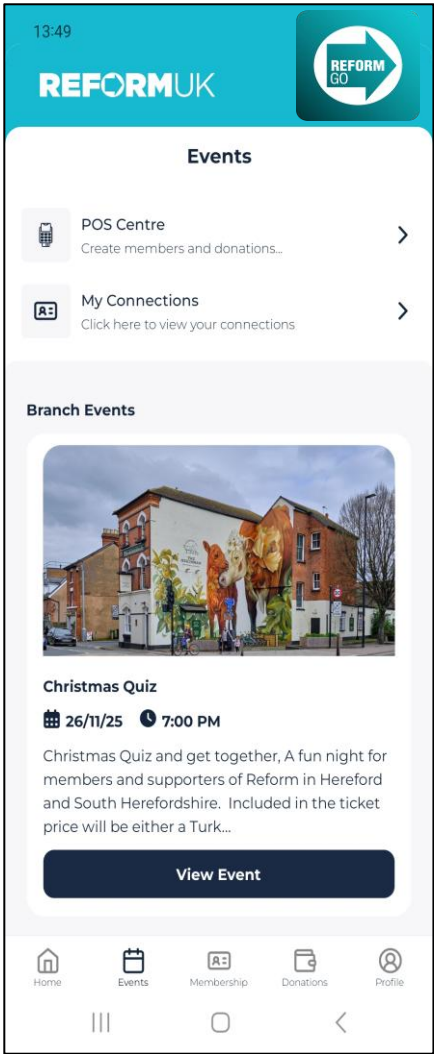
2. Exclusive Engagement

- **Live Social Feed:** The app features a dedicated social feed with exclusive posts and updates from officials, including our leader, Nigel Farage. This gives you a direct line to leadership updates.
- **Event Information:** It acts as a central location to stay informed about events across the country and our branch

3. Information and Updates

- **Latest Announcements:** It is our reliable source for latest announcements, ensuring you are kept up-to-date with the party's rapidly evolving news and policy positions.

Our ReformGo app digitises and centralises our core functions, making it easier for you to join, donate, and follow us.

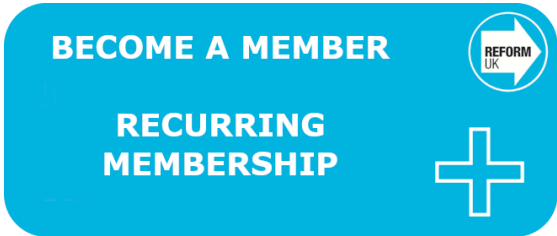


JOIN REFORM UK, BECOME A MEMBER

Become a member today, Ctrl+Click the “Recurring Membership” button below, follow the instructions and your membership will automatically renew every 12 months, You can of course cancel anytime you choose.

Our movement to save the country we love and return it to greatness is stronger than ever. Please join over 267,000 fellow patriots by becoming a member.

Your membership will directly increase our branch funds and allow us to increase our representation in local communities.



DONATE TO THE CAUSE

Reform UK is working hard to bring positive change to Herefordshire. We’re committed to putting our communities first and tackling the issues that matter most to local people. But we can’t do it alone. We need your support!

Your generous donation will help us to:

- ❖ Run effective local campaigns
- ❖ Support our prospective councillors
- ❖ Build a stronger community

Every contribution big or small makes a real difference. Donate today and help us bring real reform to Herefordshire

